

RESPECT

It's simple. Think about the feelings, wishes, rights and traditions of others.



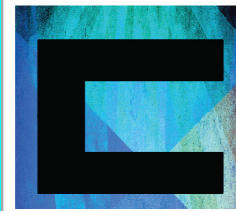
EMPATHY

Be in tune with the thoughts, feelings or attitudes of others.



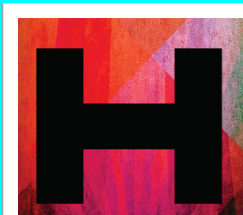
ASSERTIVENESS

Be bold. Be confident. Claim your own rights and put your views out there.



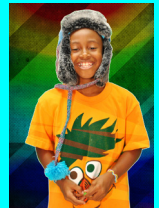
CONSIDERATION

It's not only and always about you. Be thoughtful and sensitive to the feelings and needs of the people around you.



HONESTY

Always play fair. Always be sincere. Always be truthful.



EVERYONE
HAS THE RIGHT TO BE



HOW WE RELATE IS
THE WORLD WE CREATE

